

Contract # 48952

Schedule Dates

10/26/12-10/28/12

Advertiser

WARREN FOR SENATE 2012 (3373)

Agency

Media Strategies & Research (1800)

Product

POLITICAL CANDIDATE (1051)

Brand

Est 12911 10.26.12-10.28.12 (28289)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

12911

CPE

Local/Political Candidate Agency

Account Types

Standard

Billing Type

Standard

Comments

Date Entered 10/25/12
Last Modified 10/25/12
Entered By Krista Gordon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,080.00
Net Total \$23,120.00
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Oct. 2012 22 \$27,200.00
Grand Total: 22 \$27,200.00

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/12-10/26/12	1	:30	5A- 5:30A (ET)	1					X			1	\$350.00	\$350.00	WHDH Boston (WHDH)		10/25/12
2.0	Normal Line / SPOT	10/26/12-10/26/12	1	:30	5:30A- 6A (ET)	1					X			1	\$350.00	\$350.00	WHDH Boston (WHDH)		10/25/12
3.0	Normal Line / SPOT	10/26/12-10/26/12	1	:30	7A- 8A (ET)	1					X			1	\$2,300.00	\$2,300.00	WHDH Boston (WHDH)		10/25/12
4.0	Normal Line / SPOT	10/26/12-10/26/12	1	:30	8A- 9A (ET)	1					X			1	\$2,300.00	\$2,300.00	WHDH Boston (WHDH)		10/25/12
5.0	Normal Line / SPOT	10/27/12-10/27/12	1	:30	6:57A- Today Show Weekend	2						X		2	\$400.00	\$800.00	WHDH Boston (WHDH)		10/25/12
6.0	Normal Line / SPOT	10/28/12-10/28/12	1	:30	7:30A- 7 NEWS TODAY IN NEW ENGLAND 730A SUN	1						X		1	\$500.00	\$500.00	WHDH Boston (WHDH)		10/25/12
7.0	Normal Line / SPOT	10/26/12-10/26/12	1	:30	9A- 9:30A (ET)	1					X			1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/25/12
8.0	Normal Line / SPOT	10/26/12-10/26/12	1	:30	9:30A- 10A (ET)	1					X			1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/25/12
9.0	Normal Line / SPOT	10/26/12-10/26/12	1	:30	10A- Today Show	1					X			1	\$850.00	\$850.00	WHDH Boston (WHDH)		10/25/12
10.0	Normal Line / SPOT	10/26/12-10/26/12	1	:30	11A- TODAY SHOW III (hour 4)	1					X			1	\$850.00	\$850.00	WHDH Boston (WHDH)		10/25/12
11.0	Normal Line / SPOT	10/26/12-10/26/12	1	:30	12P- 12:30P (ET)	1					X			1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/25/12
12.0	Normal Line / SPOT	10/26/12-10/26/12	1	:30	12:30P- 1P (ET)	1					X			1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

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Entered By

Krista Gordon

CO-OP

No

Headline #

No

Demo

Normal

Order Type

Normal

Package Deal

Commission %

Commission

15.00

Net Total

\$4,080.00

Sales Tax

\$23,120.00

WHDH Boston (WHDH)

By Broadcast Month

Oct. 2012

Grand Total:

22

\$27,200.00

\$27,200.00

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13.0	Normal Line / SPOT	10/26/12-10/26/12	1	:30	2P- DOCTORS	1					X			1	\$600.00	\$600.00	WHDH Boston (WHDH)		10/25/12
14.0	Normal Line / SPOT	10/28/12-10/28/12	1	:30	9A- 7 News Today in New England-Sun	1							X	1	\$400.00	\$400.00	WHDH Boston (WHDH)		10/25/12
15.0	Normal Line / SPOT	10/26/12-10/26/12	1	:30	3P- 3:58P (ET)	1					X			1	\$600.00	\$600.00	WHDH Boston (WHDH)		10/25/12
16.0	Normal Line / SPOT	10/27/12-10/27/12	1	:30	6:58P- 7:58P (ET)	1						X		1	\$400.00	\$400.00	WHDH Boston (WHDH)		10/25/12
17.0	Normal Line / SPOT	10/26/12-10/26/12	1	:30	9P- GRIMM	1					X			1	\$5,000.00	\$5,000.00	WHDH Boston (WHDH)		10/25/12
18.0	Normal Line / SPOT	10/27/12-10/27/12	1	:30	9P- CHICAGO FIRE (Repeat)	1						X		1	\$4,000.00	\$4,000.00	WHDH Boston (WHDH)		10/25/12
19.0	Normal Line / SPOT	10/27/12-10/27/12	1	:30	10P- LAW & ORDER SVU (R)	1						X		1	\$1,300.00	\$1,300.00	WHDH Boston (WHDH)		10/25/12
20.0	Normal Line / SPOT	10/28/12-10/28/12	1	:30	11:30P- 7 News at 11 PM	1							X	1	\$1,600.00	\$1,600.00	WHDH Boston (WHDH)		10/25/12
21.0	Normal Line / SPOT	10/26/12-10/26/12	1	:30	12:37A- LATE NIGHT WITH JIMMY FALLON	1					X			1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/25/12

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Date:

Accepted-Station:

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